



Op-Ed Workshop

Adam Ratzlaff, Specialist and Consultant in
Inter-American Affairs

MARCH 26

Wednesday, March 26, 2025 | 2:00-3:00 PM | LAII Conference Room
Join the LAII and the Department of Political Science for a workshop on op-ed writing.

One of the most important components of a liberal arts education is learning how to conduct research and prepare academic papers. However, for those interested in working in policy, one of the most important skills that they can learn is how to distill the complex information learned through research into a condensed format that is more likely to be read by both policymakers and the general public—particularly through op-eds. This is particularly true for those that seek to influence policy—whether locally, nationally, or even globally—through their research. Navigating the op-ed writing and pitch process can, however, be daunting. This Op-Ed Writing Workshop will lay out the purpose and fundamentals of op-ed writing for policy audiences.



Adam Ratzlaff is a specialist and consultant in Inter-American affairs and a member of Diplomatic Courier's World in 2050 Brain Trust. He is the author or co-author of over 100 public-facing analyses, reports, and academic works on topics related to Inter-American affairs. Ratzlaff is a PhD Candidate (ABD) in International Relations at Florida International University and holds an MA from the Josef Korbel School of International Studies (University of Denver) and a BA from Tulane University, where he triple-majored in international relations, economics, and Latin American studies.

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